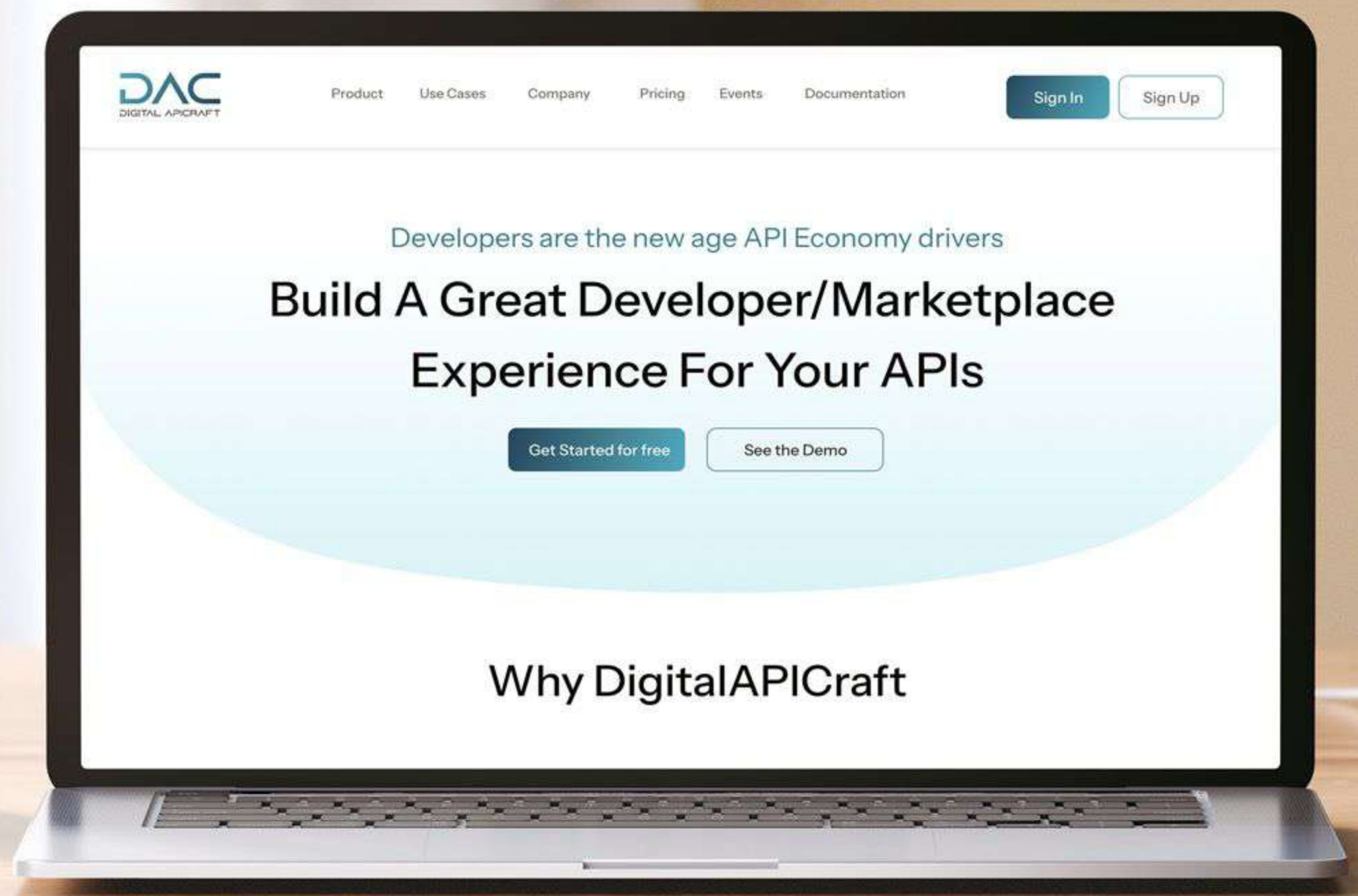


DigitalAPICraft

Brand Guidelines



Logos & Usage

To standardize the usage of DigitalAPICraft logo across channel, please adhere to the following Guidelines

Primary Logo



Variations



The Logo "DAC" can solely be used, as per the requirement. but "DigitalAPICraft" can't be used separately.

A minimum of 5 pixels breathing space should be maintained around the logo.

Brand Colors

Here are the standardized DigitalAPICraft colors. These colours can be used in isolation or in combination.

Primary Colors



Hex - 0a4d68
RGB (10, 77, 104)



Hex - 088395
RGB (8, 131, 149)



Hex - 05bfdb
RGB (5, 191, 219)

Brand Fonts

DUNE RISE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
01234567890 !@#\$%^&*()

Instrument sans

abcdefghijklmnopqrstuvwxyz
1234567890 !@#\$%^&*()

Open Sans

abcdefghijklmnopqrstuvwxyz
1234567890 !@#\$%^&*()

Lato

abcdefghijklmnopqrstuvwxyz
1234567890 !@#\$%^&*()

Roboto

abcdefghijklmnopqrstuvwxyz
1234567890 !@#\$%^&*()

Contact Us

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